

### FEI Mission:

Our Chapter's mission is to be the premier organization for financial executives in the Austin area. The Chapter promotes fellowship and interaction among its members and has active programs to enhance professional knowledge and qualifications.

### chapter leaders

#### President

Mr. Michael Moulton  
*North America Director of Finance, ALK-Abello*



#### Executive VP (president-elect)

Mr. Mathew King  
*CFO, Premier Family Physicians*

#### VP Membership

Mr. Gary Chetzron  
*Independent Finance Business Consultant*



#### VP Programs

Mr. Mathew King  
*CFO, Premier Family Physicians*

#### VP Communications (Secretary)

Mr. Zac Fellabaum  
*CFO/COO, Nulo Pet Foods*



#### VP Finance (Treasurer)

Mr. Derek Pennant-Jones  
*Director of Finance, Celling Biosciences*

#### VP Career Services

Mr. Nick Dawe  
*Treasury Director, Hanger, Inc.*



#### VP Sponsorships

Mr. Lewis Rhoden, *President & CEO, Techline*

#### Immediate Past President

Mr. Dean Dresser, *CFO, Jimmy Evans Company*

#### Directors at Large

Ms. Robin Campana, *CFO, Bulldog Solutions*  
Mr. Dean Dresser, *CFO, Jimmy Evans Company*  
Mr. David Mehok, *CFO, CLEAResult Consulting, Inc.*  
Mr. Kit Mellem, *CFO, BuildASign*  
Mr. Don Neville, *Chairman/CEO, TerraHydroChem, Inc.*



#### Chapter Administrator

Ms. Jenny Garcia, *FEI Austin Chapter*  
P.O. Box 5128  
Austin, Texas 7876  
feiaustin@gmail.com / (512) 587-6972



### platinum sponsors



### gold sponsors



www.financialexecutives.org



austin chapter

connecting financial executives

Dinner Meeting

Amy Simmons  
Founder & CEO  
*Amy's Ice Creams*

**"Open Book Management and the Meaning of Business Financial Fluency for the Next Generation"**

Hotel Granduca

Tuesday, August 15, 2017

## FEI vision

FEI will continue to be the professional association of choice for the corporate finance executive. We strive to be the most contemporary, dynamic and proactive organization of its kind. We are a powerful network centered on a vibrant Internet community and local meetings. FEI is member-service oriented, with value for dues a top priority. Indeed, the cost of membership is dwarfed by the cost saving ideas and value-building themes that accrue to our members through their participation in FEI. We strive to be the eyes and ears of the typical finance officer facing the day-to-day challenge of enhancing his or her shareholders' investment. We help members anticipate and react to change, acquire new resources to enhance shareholder value, and build the personal skills needed to further their careers. We do this by providing information through diverse forms of communication, knowledge of evolving trends and issues and high-quality programs. We help to identify new opportunities for peer networking, and provide for effective advocacy through representation before legislators and regulators.

*"FEI has connected me with several other CFOs as well as key service providers in the Austin area. The connections have allowed me to meet and learn from other finance executives who have faced or are facing similar challenges to our organization. The advice from these members along with my overall FEI membership have been tremendously valuable, both personally and professionally."*

-Brian Hack  
CFO, Beanitos  
Member since 2014

## CPE instructions

- You must register online for the event in order to receive CPE.
- Log on with your user ID and Password
- Complete the sign in and sign out sheet at your table.
- Select "CPE" from "Your FEI Box"
- Select "Manage Profiles," then add profile and save.
- Select "You have pending CPE credits" and fill out evaluation
- 10 business days following the meeting go to [www.financialexecutives.org](http://www.financialexecutives.org)
- Complete and "save" the evaluation
- Click "Back to CPE Center"
- Select and print CPE Certificate

If you have any questions please contact [cpe@financialexecutives.org](mailto:cpe@financialexecutives.org)

## meet the speaker



**Amy Simmons,  
Founder & CEO,  
Amy's Ice Creams**

Amy Simmons's path to ice cream entrepreneur began after earning a Bachelor of Science degree from Tufts University in 1982 with a double major in Psychology and Biology. Intent on earning money for graduate school, Amy accepted an opportunity to move to Manhattan and open an ice cream shop for Steve's Ice Cream. She soon moved to Florida to seed franchise districts for sale under the Steve's franchise. When the company was sold in 1984, Amy wrote a business plan, raised \$100,000 from investors, and moved to Austin to start her own company, Amy's Ice Creams. The business became a local favorite but also received national attention due to Amy's unique style of business. Stories about the business have appeared in *Inc.* magazine, *The Wall Street Journal*, *People Magazine*, *Reader's Digest*, *Forbes*, *Newsweek*, and *Fast Company*, and on tv shows including "The View," "On the Road with Al Roker," "Giada," and "Power Lunch."

Amy has made a conscious choice to focus her organization's growth and development regionally. Amy's Ice Creams has fifteen units and will have gross revenues of over 11 million in 2017. In 20015 she also co-founded Phil's Ice House as a companion business to Amy's Ice Creams. Phil's has won the Austin Chronicle's Best Family Restaurant award every year since it's opening.

In addition to her businesses, Amy graduated with an MBA from the University of Texas in 1992 and has served on The City of West Lake Hills City Council and as Mayor Pro Tem from 2007-2009.

## upcoming FEI Austin events:

**September 19, 2017  
Breakfast Meeting**

*(Renaissance Hotel - Arboretum)*

**Kelly Landreth, Managing Director** and **Paul Wolfert, VP - Investment Banking, Wells Fargo Securities**

**October 17, 2017  
Breakfast Meeting**

*(Renaissance Hotel - Arboretum)*

**Nate Paul, President & CEO, World Class Capital Group**

## membership application

I hereby apply for membership in Financial Executives International (please select one below).

**\*\*No Chapter membership fee!\*\***

**Executive: \$399\***

**Academic: \$225**

**In-Transition: \$225**

**Government / Military: \$225**

### business information

name

title

company name

company address

city / state / postal code / country

business phone

business fax

business e-mail (required)

### Nature of Entity

Public  Private  Non-Profit  Other

Industry:

SIC No. \_\_\_\_\_

### Annual Revenue

- Less than \$10 Mil
- \$10 to \$99 Mil
- \$100 to \$499 Mil
- \$500 to \$999 Mil
- \$1 to \$5 Bil
- More than \$5 Bil

### Areas of Responsibility

\_\_\_\_\_

### personal information

name

home address

city / state / postal code / country

home phone

home fax

email (required)

**Preferred Mailing Address**  Business  Home

**Preferred Email Address**  Business  Home

**Designation**  CPA  CMA  CFA

Other: \_\_\_\_\_

**Degree**  Bachelors  Masters  Doctorate

**Are you a member of any other professional association?**  ACG  AFP  AICPA

IIA  IMA  JICPA  JACFO

CFA Institute (AIMR)

Other: \_\_\_\_\_

### How did you learn about FEI?

- FEI Member (Name \_\_\_\_\_)
- Direct Mail
- Magazine / Newspaper
- Chapter Meeting
- Colleague
- E-mail
- Other: \_\_\_\_\_

**Upon join date of membership, I agree that my business and personal conduct shall at all times be entirely consistent with FEI's Code of Ethics.**

Signature \_\_\_\_\_

Date \_\_\_\_\_

*(Membership is granted on an individual basis and is non-transferable. Dues are not refundable.)*

### payment options

- Enclosed is my check  Please invoice
- Please charge \$ \_\_\_\_\_ to my  Visa\*  MasterCard\*  Amex\*  Discover\*

Card #: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Cardholder's Name: \_\_\_\_\_

Signature: \_\_\_\_\_

**\*Member join special runs through October 31, 2017.**