



san francisco bay area chapter

FEI SF Bay Area Has Big Plans for 2017-2018!

FEI San Francisco Bay Area is excited to kick off our 2017-2018 year – please see below for details on our planned events.

We want your input! The Board will be meeting on **August 18** for a strategic planning session and all members are invited to participate and contribute. *Further details on time/location to come.*

MONTHLY EVENTS

- Held on the third Thursdays of every month^
- Professional Development (“PD”) sessions from 4:30pm to 5:30pm (CPE credits available)
- Evening session (speaker or panel) starting at 5:30pm; heavy appetizers/light entrees and wine/beer served

SAVE THE DATE – Our 1st Monthly Event – Thursday, Sep 21st

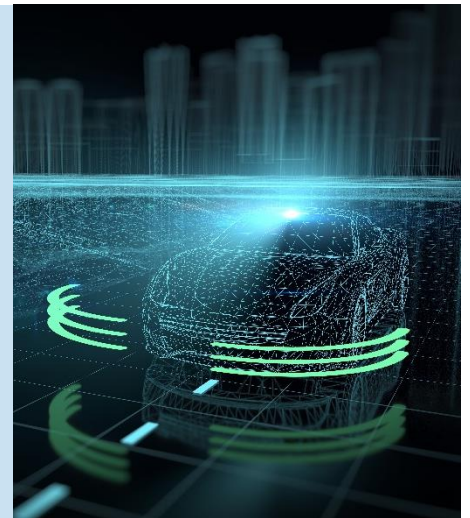
EVENING SESSION: The Future of Driverless Cars – The Road Ahead

Speakers: Sven Beiker, Founder and Managing Director, Silicon Valley Mobility; Stephen Zoepf, Executive Director, Center for Automotive Research at Stanford; and Andrew Adams, Partner, Deloitte.

PD SESSION: International Expansion*

Speaker: Robert Schmidt, Principal, RSM

Stay tuned for details on the event location



Other Evening Sessions currently being planned:

- Economic Outlook – Mark Zandi, Chief Economist, Moody’s Analytics
- Annual State of the CFO/Finance Leader Job Market – Jenna Fisher, Russell Reynolds and Karen Quint, Spencer Stuart
- The Business of Cannabis
- Exit Strategies and the Evolving Role of the CFO*
- Wine Tasting and Networking – including an executive from the wine industry who will discuss trends and representatives from several local wineries
- The “Unknown Unknowns” – the Art of Business Intelligence and Fraud Detection
- Professor Aswath Damodaran – Author, NYU Professor, and frequent CNBC commentator
- Healthcare Hot Topics Panel

^Except for December

* Also one of three Advanced Sessions for the 2017 CFO Bootcamp

MONTHLY EVENTS (continued)

Other PD sessions currently being planned:

- Managing Technology*
- Accounting Developments and “Tales from the Trenches” – including changes related to revenue recognition and the new leasing rules
- Beyond the Valuation Black Box – part of an annual case study series
- Debt Raising and Capital Restructuring

2nd ANNUAL CFO BOOTCAMP

We are in the process of beginning our planning for the 2018 CFO Bootcamp – which will involve four main sessions covering Corporate Finance and Liquidity Solutions; CFO and the Law; Managing Talent; and Your Career.

Dates TBD – the likely schedule will be one evening per week for four weeks in May 2018.

OTHER INITIATIVES AND EVENTS

- **Special Interest Groups.** We will be launching a Special Interest Group (“SIG”) program involving groups focused on specific industry sectors or areas of common interest. Each group will be facilitated by chapter moderators – with meetings designed to encourage the exchange of ideas, best practices, and brainstorming discussions among peers.
- **Career Services and Mentoring Program.** Stay tuned for announcements on our plans in these two areas.

THANKS TO OUR CORPORATE STRATEGIC PARTNERS



About FEI:

Financial Executives International (FEI) is a nationwide group of 10,000 senior-level financial executive organized around 68 chapters in the US. Membership in FEI's San Francisco Bay Area Chapter provides access to many events throughout the year to connect senior finance executives to exchange best practices as well as provide education on relevant topics to finance executives in the greater San Francisco and East Bay region. FEI also provides research, webinars, and publications to its national membership.