



fei[®]

boston

FEI BOSTON

2024/2025

**PARTNERSHIP
DECK**

Updated:

APRIL 2024



ABOUT US

Financial Executives International's (FEI) mission is to advance the success of financial leaders, their organizations, and the profession.

Financial Executives International (FEI) is a leading association comprised of Members who hold positions as Chief Financial Officers, Chief Accounting Officers, Controllers, Treasurers, and Tax Executives at companies in every major industry. FEI enhances Member professional development through peer networking, career management services, conferences, research and publications. Members participate in the activities of local Chapters in the U.S.

BOARD OF DIRECTORS



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WHY PARTNER WITH FEI BOSTON?

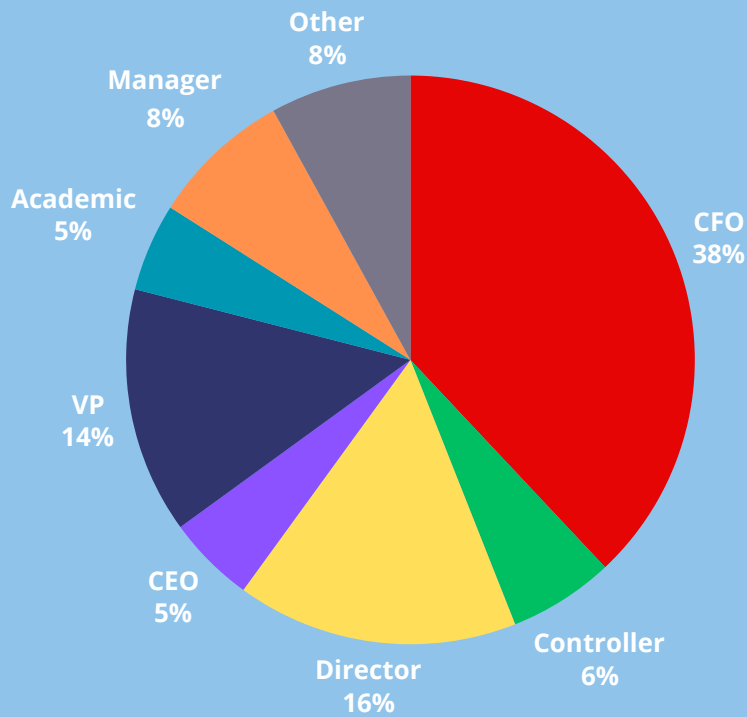
- GAIN ACCESS TO EXCLUSIVE EVENTS, WORKSHOPS, WEBINARS AND MORE
- EXPOSURE TO TOP DECISION MAKERS
- SHOWCASE YOUR THOUGHT LEADERSHIP
- COMPREHENSIVE DIGITAL MARKETING STRATEGY
- ELEVATE YOUR BRAND RECOGNITION

*OVER 1,000
PROFESSIONALS
ATTEND FEI
BOSTON EVENTS
EACH YEAR*

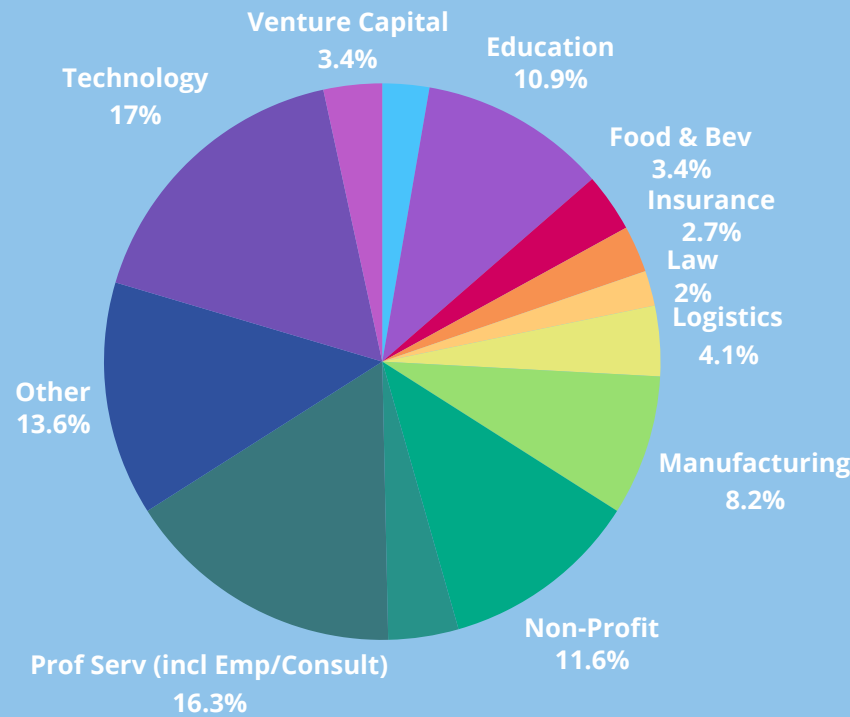


ACCESS TO OVER **325** FINANCE EXECUTIVES

BY TITLE



BY INDUSTRY



QUARTERLY MEMBER DIRECTORY
DIRECT INTRODUCTIONS

Future Leaders Program

Free attendance for all Chapter Partners

“Your Network is Your Networth”

Porter Gale – Former VP of Marketing at Virgin America

The Boston chapter of FEI has created a future leaders program designed to provide a community for early and mid-level financial professionals. Whether you are a Senior Accountant, Staff Auditor, FP&A I or similar position, this Future Leaders & Executive (FLEX) group is designed for and created by your peers.



Program Features:

- New England based networking group for early career individuals with career focus in Finance, Accounting, Audit, Treasury, Tax and Compliance
- Quarterly program events
- Designated LinkedIn Group to connect with peers and mentors in a similar career path
- The opportunity to grow and apply to be a member of FEI Boston upon meeting eligibility criteria

Eligibility

In our infancy, we are leaning on existing members, existing partners and prior FEI Boston Academic Scholarship winners to help nominate and introduce fellow employees at their companies or within their networks that meet these qualifications and have these interests:

- Current early/mid career finance professionals in New England
- Aspiring CFOs, CAOs, Controllers, Treasurers and finance leaders
- FEI Scholarship award recipients

Passionate about networking and advancing the success of financial leaders, their organizations, and the profession



How to Join

Membership and events are free, and funded by our Boston Chapter Leadership & Partners. Join our [Fei Boston Future Leaders Group](#) on LinkedIn to stay in the loop and connect with our growing community! If you want to learn more, please visit our website or email us at allie@feiboston.org

Program Events

We meet formally 3-4 times per year. We look to have fun, connect peers with similar career goals as you, and learn from each other and some of our tremendous resources on the FEI Boston Board & Partners.

Background

Financial Executives International (FEI) was established in 1931 with the main purpose of connecting financial leaders. As one of the largest chapters among more than 60 across the country, the FEI Boston Chapter has been committed to networking in the Greater Boston area for almost as long. Representing a broad spectrum of industries and company sizes, membership provides the opportunity to interact, learn and network with local, regional, and national financial leader

Join our LinkedIn Group!



We come from all industries

We are THE Financial leaders of Boston

We have nationwide connections with 10,000 finance peers

We are the C-Suite

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SHERIN AND LODGEN

2024/2025 Partner Benefits	Platinum	Gold
One CFO Round Table event, coordinated and paid for by FEI Boston. Direct access to our members in an intimate setting.		
Attendance at quarterly Board Meetings		
Opportunity to join panels, provide thought leadership and speak directly to our members		
Access to one free membership to FEI Boston		
Industry exclusivity		
Direct Member Introductions	25	10
Quarterly member directory (titles and companies)		
Dedicated partner liasion (typically a past FEI president)		
Partner contact information displayed on FEI's website		
Sponsor logo & contact information included in all marketing		
Custom marketing plan to leverage FEI's digital audience of over 2.5k executives		
Co-branded 6-month free trial offer to share with prospects		
Use of FEI Boston's online job board to share open roles		
Attendees per event	4	2
Total Price	\$15,000	\$9,500