

IS YOUR MIND GETTING IN THE WAY OF YOUR MONEY?

A CURRENT LOOK INTO THE PSYCHOLOGY BEHIND INVESTING

Survivalist behavior patterns such as “fight or flight” have helped humans evolve, climbing to the top of the food chain. Cooperative social behaviors have advanced societies. These practices are hard wired into our psychology. However, when it comes to the stock market, these actions can have an adverse effect, causing us to make bad investment decisions. Through an entertaining examination of psychological studies we can pinpoint the weaknesses of investor sentiment and find tangible ways to use these internal shortcomings to our advantage. Join Chartered Financial Analyst Sam G. Huszczo as he explores how these behavioral biases are amplified in the post-COVID world of investing and learn how to avoid being your own worst enemy.

Thursday, October 7, 2021

6 p.m. Reception
7 p.m. Lecture

*Free and open
to the public*

Mary E. Marburger Science and Engineering Auditorium (S100)
Science Building, Lawrence Technological University
Southfield, MI

Founder of SGH Wealth Management, **Sam Huszczo**, CFA, CFP, has been an active investor since 2004. A highly sought speaker, he has been featured on national television, making appearances on CNBC, Bloomberg TV, Fox News, Kiplinger's, Fortune, USA Today and several other programs and networks. Volunteerism has been an important part of Sam's career. He was elected president of the Chartered Financial Analyst (CFA) Society of Detroit, was a CFA Midwest Regional Ethics Ambassador and, in 2017, he was honored with the CFA Institute Volunteer of the Year award. He serves on the Finance and Audit Committee for the Detroit Economic Club and was also acknowledged as a Thirty in their Thirties honoree by Detroit Business Journal.



The Harold Hotelling

Memorial Lecture Series was founded to honor an esteemed scholar and colleague. Harold Hotelling (1945–2009) joined Lawrence Tech as an associate professor of economics in 1989 and taught courses in business law, business ethics, constitutional law, urban social issues, and law and economics. His life was marked by an unwavering dedication to his family, his church, his students, and his profession. Everyone who knew him benefited from his keen intellect, tireless devotion, quick wit, and wonderful sense of humor. Hotelling's contributions to Lawrence Tech will always be remembered, but more importantly, he will be remembered as a great person and a dear friend.