

### FEI Mission:

Our Chapter's mission is to be the premier organization for financial executives in the Austin area. The Chapter promotes fellowship and interaction among its members and has active programs to enhance professional knowledge and qualifications.

### chapter leaders

#### President

Mr. Michael Moulton  
*North America Director of Finance, ALK-Abello*

#### Executive VP (president-elect)

Mr. Mathew King  
*CFO, Premier Family Physicians*

#### VP Membership

Mr. Gary Chetzron  
*Independent Finance Business Consultant*

#### VP Programs

Mr. Mathew King  
*CFO, Premier Family Physicians*

#### VP Communications (Secretary)

Mr. Zac Fellabaum  
*CFO/COO, Nulo Pet Foods*

#### VP Finance (Treasurer)

Mr. Derek Pennant-Jones  
*Director of Finance, Celling Biosciences*

#### VP Career Services

Mr. Nick Dawe  
*Treasury Director, Hanger, Inc.*

#### VP Sponsorships

Mr. Lewis Rhoden, *President & CEO, Techline*

#### Immediate Past President

Mr. Dean Dresser, *CFO, Jimmy Evans Company*

#### Directors at Large

Ms. Robin Campana, *CFO, Bulldog Solutions*  
Mr. Dean Dresser, *CFO, Jimmy Evans Company*  
Mr. David Mehok, *CFO, CLEAResult Consulting, Inc.*  
Mr. Kit Mellem, *CFO, BuildASign*  
Mr. Don Neville, *Chairman/CEO, TerraHydroChem, Inc.*

#### Chapter Administrator

Ms. Jenny Garcia, *FEI Austin Chapter*  
P.O. Box 5128  
Austin, Texas 7876  
feiaustin@gmail.com / (512) 587-6972



### platinum partners



### gold partners



[www.financialexecutives.org](http://www.financialexecutives.org)



**austin chapter**

*connecting financial executives*

Breakfast Meeting

**“Current State of the Austin Venture Capital Market”**

**Rajiv Bala, Principal, S3 Ventures**

**Clayton Christopher, Co-Founder/Managing Partner, CAVU Venture Partners**

**Venu Shamapant, General Partner, Like Oak Venture Partners**

**Pete Pearson, Director of Startup Services, Bridgepoint Consulting**

Austin Country Club

Tuesday, November 21, 2017

## FEI vision

FEI will continue to be the professional association of choice for the corporate finance executive. We strive to be the most contemporary, dynamic and proactive organization of its kind. We are a powerful network centered on a vibrant Internet community and local meetings. FEI is member-service oriented, with value for dues a top priority. Indeed, the cost of membership is dwarfed by the cost saving ideas and value-building themes that accrue to our members through their participation in FEI. We strive to be the eyes and ears of the typical finance officer facing the day-to-day challenge of enhancing his or her shareholders' investment. We help members anticipate and react to change, acquire new resources to enhance shareholder value, and build the personal skills needed to further their careers. We do this by providing information through diverse forms of communication, knowledge of evolving trends and issues and high-quality programs. We help to identify new opportunities for peer networking, and provide for effective advocacy through representation before legislators and regulators.

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"FEI has connected me with several other CFOs as well as key service providers in the Austin area. The connections have allowed me to meet and learn from other finance executives who have faced or are facing similar challenges to our organization.

The advice from these members along with my overall FEI membership have been tremendously valuable, both personally and professionally." "

-Brian Hack  
CFO, Beanitos  
Member since 2014

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## upcoming FEI Austin events:

**December 5, 2017**  
**Members and Sponsors Holiday Party**  
(Cover 3 - Anderson Lane)

**January 16, 2018**  
Breakfast Meeting  
(Austin Country Club)

"Annual Accounting Update"

**Sara C. Maxwell, CPA, Audit Partner, Maxwell Locke & Ritter**  
**Lesley Hargraves, CPA, Audit Partner, Maxwell Locke & Ritter**  
**Anna Stepan, CPA, Tax Partner, Maxwell Locke & Ritter**

## meet the speakers



**Rajiv Bala, Principal,  
S3 Ventures**

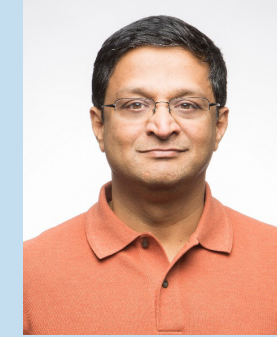
Rajiv Bala joined S3 Ventures in 2008 and currently serves as a Principal. His investment focus ranges across sales and marketing software, datacenter software, and hardware. He currently serves on the board of Briggo, OutboundEngine, Iconixx, VUV Analytics, and Packet Design and previously worked with Gravitant (acquired by IBM), LibreDigital (acquired by RR Donnelley), Siper Systems (acquired by Avaya), and Phurnace Software (acquired by BMC Software). Prior to S3, Rajiv was a Marketing Manager and Applications Engineer at Texas Instruments. Rajiv holds a BS in Electrical Engineering and a BA in Economics from Rice University and an MBA from the University of Texas at Austin.

**Clayton Christopher,  
Co-Founder/Managing Partner,  
CAVU Venture Partners**



Clayton is passionate about entrepreneurship and loves helping small food and beverage companies scale. Based in Austin, Texas, he is strategically positioned at the epicenter of a growing culture of consumer innovation. He is the Founder and former CEO of Sweet Leaf Tea, a company he started in 1998 with \$12K in savings and a recipe from his grandmother. Sweet Leaf grew to a nationally recognized brand, and was sold to Nestle in 2011. Following his success at Sweet Leaf, Clayton co-founded and was Chairman of the Board of Deep Eddy Vodka. Deep Eddy became the fastest growing spirits brand in the United States and was sold to Heaven Hill Distilleries in August of 2015. He is also the Co-founder/Chairman of Rhythm Super Foods, Chairman of SKU, an incubator/accelerator for consumer brands. In 2006 he was awarded the Ernst & Young Entrepreneur of the year for Central Texas, and is a recipient of Austin Under 40 Austinite of the Year Award.

## meet the speakers



**Venu Shamapant,  
General Partner,  
Live Oak Venture Partners**

Venu Shamapant is a co-founder of LiveOak Venture Partners and has been investing in early stage Texas based companies and entrepreneurs since 1999. Prior to founding LiveOak, Venu was a General Partner at Austin

Ventures where he invested in companies producing more than \$1.5B in enterprise values to date. He was an early investor in and sat on the Board of Directors of LifeSize Communications, Spatial Wireless, Navini Networks, Mavenir Systems and Siper Systems. Prior to joining Austin Ventures, he was with McKinsey & Co. serving clients in the enterprise systems and software markets. He started his professional career as a software developer and engineering lead at Mentor Graphics. Venu received his MBA from the Harvard Graduate School of Business, MS in Computer Engineering from the University of Texas at Austin, and a BS in Electronics and Communications Engineering from Osmania University, India.

**Pete Pearson,  
Director of Startup Services,  
Bridgepoint Consulting**

As Director in Bridgepoint's Startup Services practice, Pete Pearson helps support and optimize early-stage and fast-growing companies across central Texas. Pearson is a seasoned financial and business leader, who brings more than 20 years of experience with Big 4 and public and privately-held high growth companies in a variety of industries. He has a strong background in strategic financial leadership, building and supporting teams in high growth companies, mergers and acquisitions and financial process improvement. A licensed CPA, Pearson received his Bachelor of Science Degree with an emphasis in Business Management & Accounting from Oregon State University.

