FEI Mission:

Our Chapter's mission is to be the premier organization for financial executives in the Austin area. The Chapter promotes fellowship and interaction among its members and has active programs to enhance professional knowledge and qualifications.

chapter leaders

President Mr. Dean Dresser *CFO, Advantis Certified Staffing Solutions, Inc.*

Executive VP (president-elect) Mr. Michael Moulton North America Director of Finance, ALK-Abello

VP Membership Mr. Gary Chetzron Independent Finance Business Consultant

> **VP Programs** Mr. Mathew King *CFO, Premier Family Physicians*

VP Communications (Secretary) Mr. Zac Fellabaum CFO/COO, Nulo Pet Foods

VP Finance (Treasurer) Mr. Derek Pennant-Jones Director of Finance, Celling Biosciences

> VP Career Services Mr. Nick Dawe Treasury Director, Hanger, Inc.

VP Sponsorships Mr. Lewis Rhoden, *CFO, Techline*

Immediate Past President Mr. Kit Mellem, *CFO*, *BuildASign*

Directors at Large Ms. Robin Campana, CFO, Bulldog Solutions Mr. Mark Ferguson, CFO, Premier Research Labs Mr. David Mehok, CFO, CLEAResult Consulting, Inc. Ms. Mellissa Martin, CFO, BCR Mr. Don Neville, Chairman/CEO, TerraHyrdroChem, Inc.

> Chapter Administrator Ms. Jenny Garcia, FEI Austin Chapter P.O. Box 5128 Austin, Texas 7876 feiaustin@gmail.com / (512) 587-6972



upcoming FEI Austin events:

July 20, 2017 Members and Sponsors Happy Hour Flemings (Domain)

August 15, 2017 Time and location announced soon Amy Simmons, Founder & CEO Amy's Ice Creams

platinum sponsors



Higginbotham, Holtzman Partners, and Texas Capital Bank

www.financialexecutives.org

- **fei**

austin chapter connecting financial executives

Maggie Callahan Founder and CEO

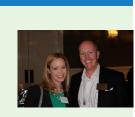
and

Kevin Callahan Chief Technology Officer

Maggie Louise Confections

"The Story Behind Austin Chocolate Maker Maggie Louise Confections"

> Breakfast Meeting Austin Country Club Tuesday, June 20, 2017











FEI vision

FEI will continue to be the professional association of choice for the corporate finance executive. We strive to be the most contemporary, dynamic and proactive organization of its kind. We are a powerful network centered on a vibrant Internet community and local meetings. FEI is memberservice oriented, with value for dues a top priority. Indeed, the cost of membership is dwarfed by the cost saving ideas and value-building themes that accrue to our members through their participation in FEI. We strive to be the eyes and ears of the typical finance officer facing the day-to-day challenge of enhancing his or her shareholders' investment. We help members anticipate and react to change, acquire new resources to enhance shareholder value, and build the personal skills needed to further their careers. We do this by providing information through diverse forms of communication, knowledge of evolving trends and issues and high-guality

"FEI is an excellent professional organization to be a part of. The financial community in Austin is fairly small and FEI is a great way to develop your network and get to

know your peers." -Zac Fellabaum CFO/COO, Nulo Pet Foods Member since 2011

programs. We help to identify new opportunities for peer networking, and provide for effective advocacy through representation before legislators and regulators.

CPE instructions

You must register online for the event in order to receive CPE.

at your table. Note you must sign in and out in order to receive CPE

10 business days following the meeting · Complete and "save" the evaluation go to www.financialexecutives.org

·Log on with your user ID and Password · Select "CPE" from "Your FEI Box" Complete the sign in and sign out sheet . Select "Manage Profiles," then add profile and save. · Select "You have pending CPE credits" and fill out evaluation · Click "Back to CPE Center"

· Select and print CPE Certificate

meet the speakers



Maggie Callahan, Founder & CEO, **Maggie Louise Confections** Maggie Louise Callahan is the Founder, CEO and Creative Director of Maggie Louise Confections. A Harvard Law School graduate, she has worked at a prestigious law firm in New York City and later as one of the first team members at a San Francisco-based startup operating in

the field of venture capital. Despite her success in law, Maggie felt a creative void in her life and was looking for a new path that would allow her to not only flex her entrepreneurial muscle but also build a brand that marries her love of design and culture with her passion for entertaining.

After attending Le Cordon Bleu, Maggie recognized a void in the marketplace for chocolates that were just as decadently designed as they are delicious, and founded Maggie Louise Confections in 2013. In 2014, the young company's products were selected to appear on Oprah's Favorite Things list, and their products have been on the Today Show and have been featured in Food+Wine, Vogue and other publications.

Kevin Callahan, **Chief Technology Officer**, Maaaie Louise Confections

Kevin Callahan is currently the CTO of Maggie Louise Confections, a luxury chocolate brand headquartered in Austin, TX. Prior to MLC, Kevin cofounded and led the Innovations Group within MapMyFITNESS, Inc., a venture backed Inc. 500 company focused on empowering the active

lifestyle through health and fitness websites and mobile applications, such as MapMyRUN and MapMyRide. MapMyFITNESS was acquired by Under Armour in 2014.

Kevin is also active in the local technology and entrepreneurship community, including serving as a Dreamlt and Techstar Mentor. He has been a guest lecturer on Entrepreneurship at the Johns Hopkins University and has spoken on panels and at conferences regarding the impact of data and technology on fitness and the businesses around fitness.



membershipapplication

I hereby apply for membership in Financial Executives International (please select one below). **Chapter membership fee WAIVED for the 1st year!!**

name

home address

home phone

email (required)

home fax

Executive: \$399*	In-Transition: \$225
Academic: \$225	Government / Military: \$225

businessinformation

personalinformation

city / state / postal code / country

name title

company address

city / state / postal code / country

business phone

business fax

company name

business e-mail (required)

Nature of Entity Public
 Private
 Non-Profit
 Other Industry: SIC No.

Annual Revenue Less than \$10 Mil □ \$500 to \$999 Mil □ \$10 to \$99 Mil □ \$1 to \$5 Bil □ \$100 to \$499 Mil □ More than \$5 Bil

Other: **Degree** Bachelors Masters
 Doctorate Are you a member of any ofther professional association? **D** AFP AICPA **D** JACFO □ CFA Institute (AIMR)

Preferred Mailing Address
Business Home

Preferred Email Address

Business
Home

Designation CPA CMA CFA

Areas of Responsibility

How did you learn about FEI? E FEI Member (Name Direct Mail □ Magazine / Newspaper Chapter Meeting □ Colleague □ E-mail DOther:

Upon join date of membership, I agree that my business and personal conduct shall at all times be entirely consistent with FEI's Code of Ethics.

□Other:

Signature

Date

(Membership is granted on an individal basis and is non-transferable. Dues are not refundable.)

paymentoptions

Enclosed is my check	Please invoice					
Please charge \$	to my	□ Visa®	☐ MasterCard [®]	□ Amex®	□ Discover [®]	
Card #:	Expiration Date:					
Cardholder's Name:						
Signature:						

*Member join special runs through December 31, 2017.

If you have any questions please contact cpe@financialexecutives.org