



OptimEyes.ai

Risk Management As a Strategic Priority For CFOs

Presented by OptimEyes.AI

FEI Dallas Monthly Meeting - March 6, 2023



Agenda

- Welcome
- Introduction to OptimEyes.AI
- The CFO's Perspective on Risk
- Enterprise Risk Management Landscape & Opportunity
- Redefining Risk Management: OptimEyes.AI Risk Modeling





Ed Merritt – CFO, OptimEyes.AI

- Member of the OptimEyes.AI Advisory Board & Management Team
- Past member of the Dallas FEI
- Lived in Frisco, Plano and McKinney
- Public and private company CFO with experience in Fintech, eCommerce, business services, retail, etc.



Andrew Beagley – Chief Risk Officer, OptimEyes AI

- Member of OptimEyes.AI Management Team
- Chief Risk & Compliance Officer background
- Public company experience (MarshMcLennan, Citi)
- Financial Services regulator
- Lives in NYC; originally from London



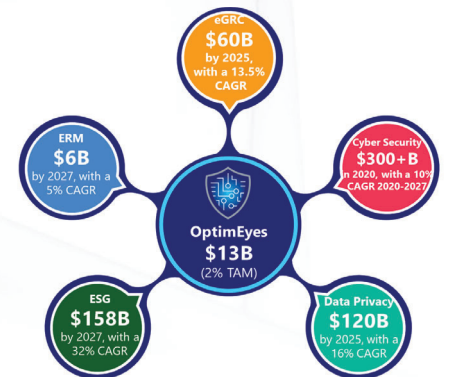
Shalini Urankar – CFO, Americas, Iron Mountain

- OptimEyes.AI Advisory Board Member
- Product Development and Finance, Strategy & Ops Background
- Public Co. Experience (Intel, Procter & Gamble, Iron Mountain)
- Worked across multiple B2C & B2B industries (Tech, CPG, Services & SAAS)
- Lived in 11 cities over past 25 years, currently lives in Boston; Originally from Mumbai, India



About OptimEyes.AI

- Founded in 2017
- AI/ML-powered integrated risk visualization and decision-making SaaS platform
- Proprietary algorithms analyze client data to quantify and benchmark enterprise risk
- Cyber Security, Data Privacy, Compliance and ESG
- Patent approved and multiple additional applications centered around technology-based risk management methods
- Channel partnerships: Cap Gemini, Wipro, OpenText, TrendMicro, Four Scout, and PwC with more coming





The CFO's Perspective on Risk

- Textbook Definition: “...exposure to danger, harm or loss”
- Your definition could vary depending on your role
 - Board, CEO, CFO
 - Senior Management
 - Operations Management
- OptimEyes.AI expertise is Enterprise Risk
 - Total risk calculated at control level and summed up to the company level
 - Cybersecurity, Data Privacy, Compliance, ESG, etc.
 - Common Control Frameworks
 - Single Source of Truth for enterprise risk



Enterprise Risk Management Landscape & Opportunity

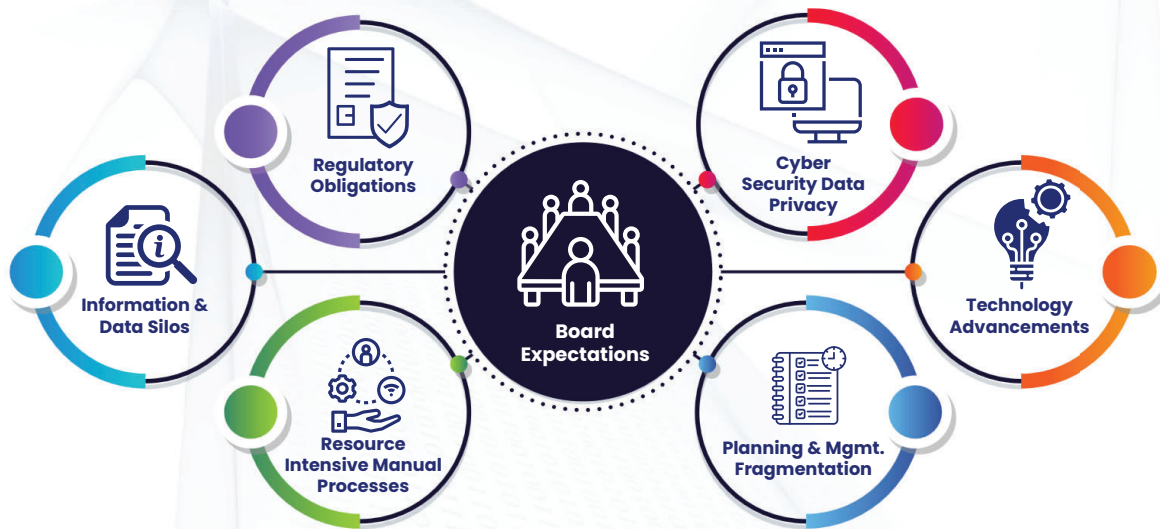
- Few companies have standard, enterprise-wide risk processes
- Varying positions on risk tolerance/appetite
- How do I compare to my peers and competition?
- Consistency of reporting
- Who ultimately owns enterprise risk?
- What jargon free information should be presented to the BOD?



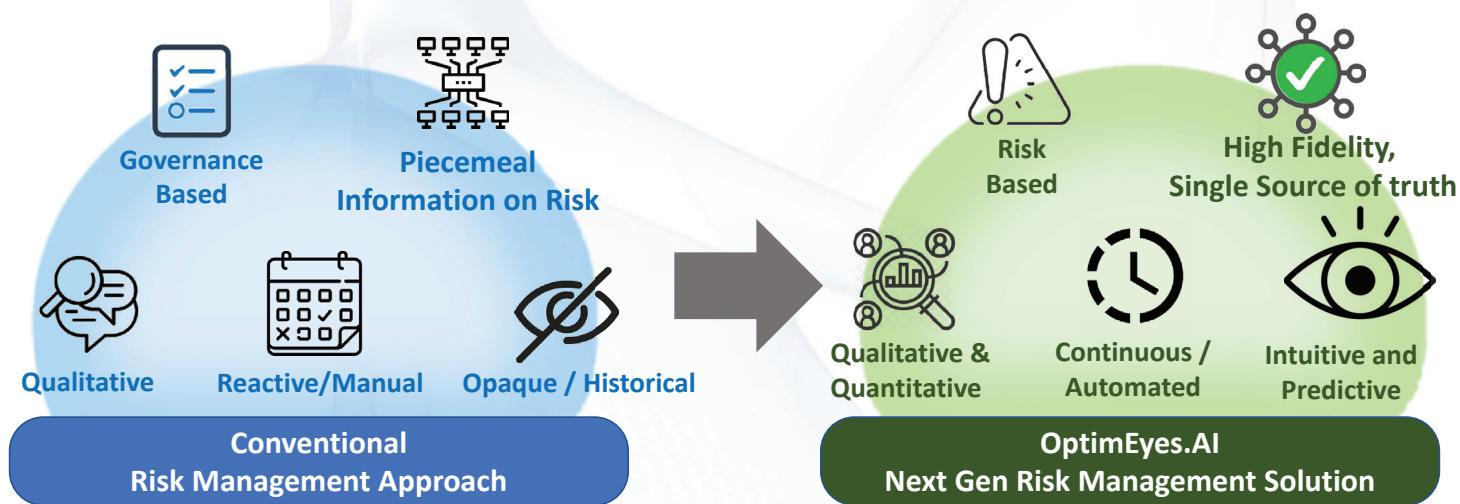


Boardroom Problem: Fragmented View of Risk

Lack of visibility and automation creates a silo and subjective view of risk



Conventional vs. Next Gen Risk Management



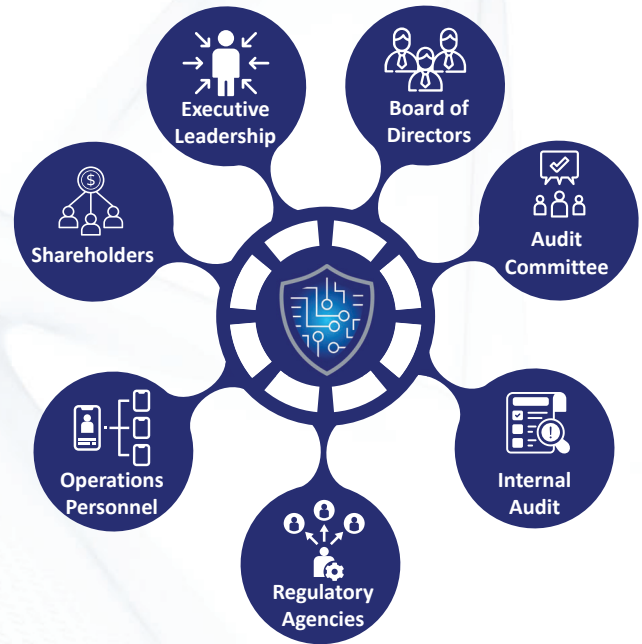


OptimEyes Creates a Single Source of Truth

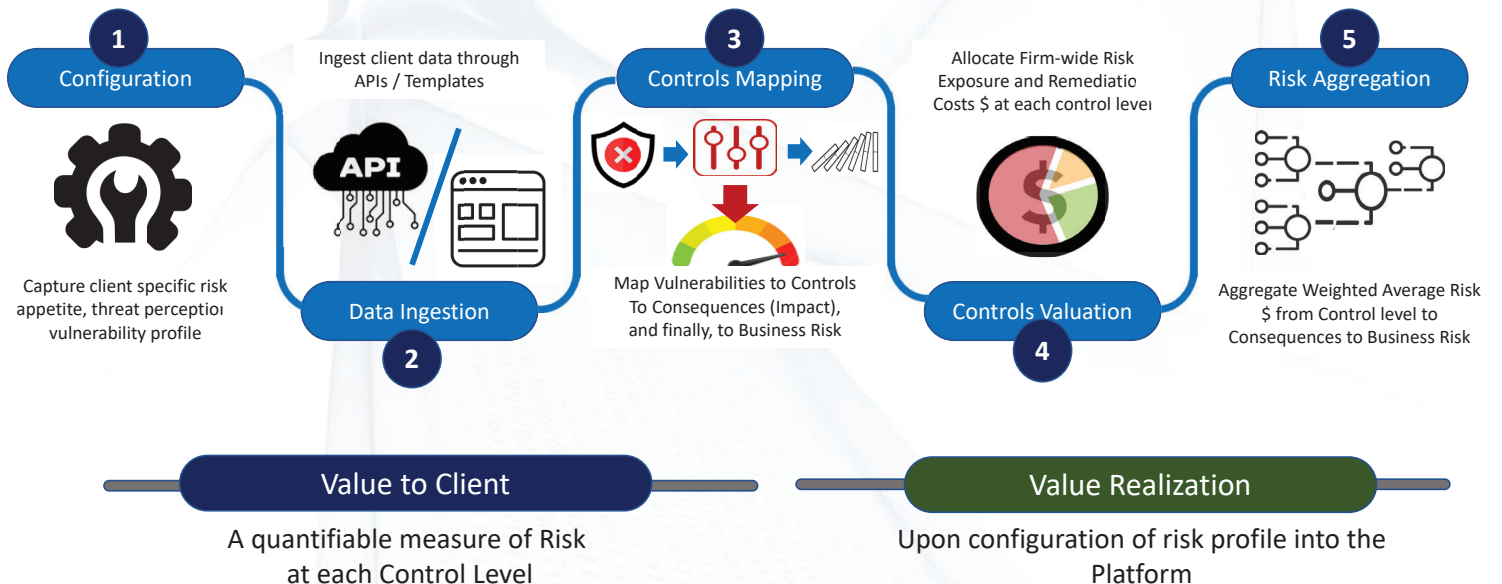
Built by CFOs for CFOs

A single pane view of risk

OptimEyes lends *visibility and automation* to diverse stakeholders via its Integrated Risk Modeling & Decision-Making SaaS Platform



OptimEyes.AI Risk Quantification & Benchmarking





OptimEyes.AI Common Control Framework

Platform ingests multiple boundary conditions across your ecosystem and discovers common controls to model Enterprise Risk

Industry Frameworks/Standards



Common Controls

- Asset Management
- Business Continuity
- Change / Configuration Management
- Data Privacy & Protection
- Incident Response Management
- Mobile device Management
- Security Assessment
- Supply Chain Management
- Sustainability Management
- Vulnerability Management



Benefits of Common Control Framework



- *Single repository of Standards, and Controls*
- *Cross walk across reporting requirements*
- *Much lower compliance and risk management cost*
- *Quick decision making*





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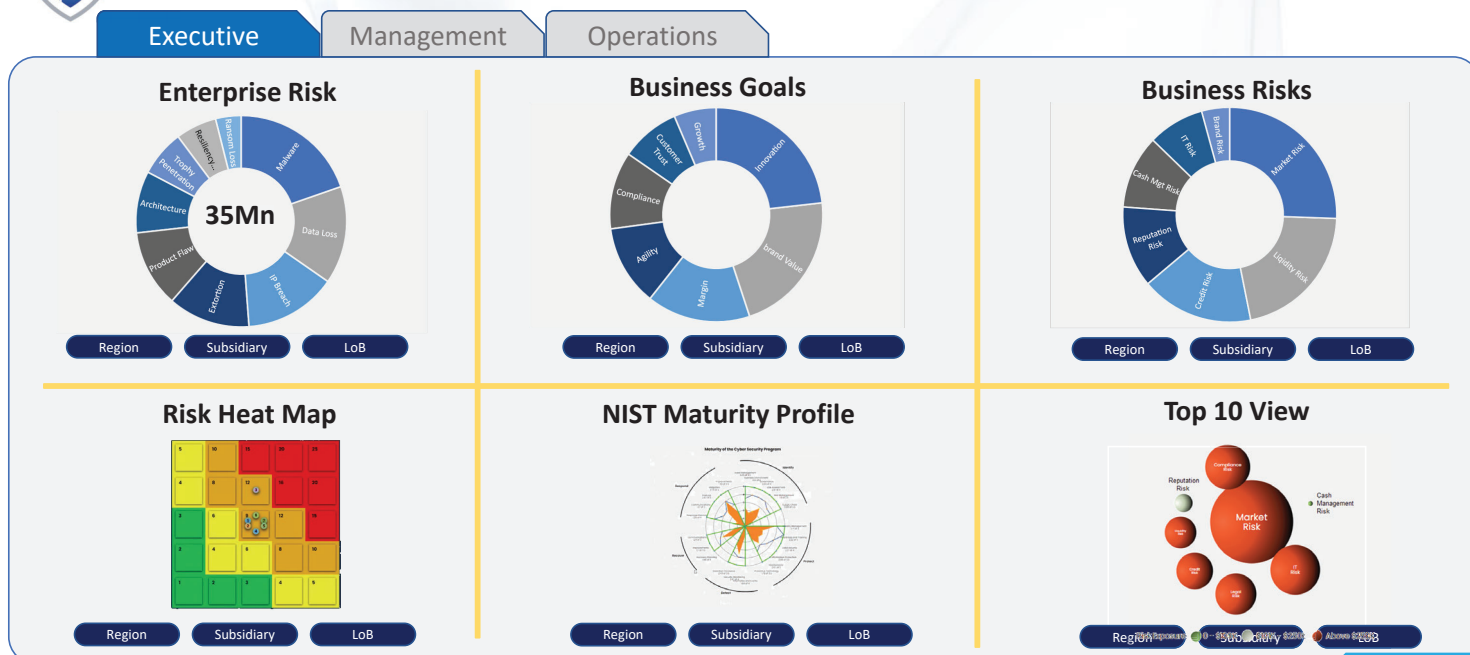
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Enterprise Risk Management - Executive Dashboard





Enterprise-wide Risk View (Regions)

Executive

Management

Operations

Likewise, available for Sub and LoB

Overall Risk

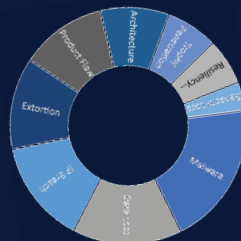


Region Subsidiary LoB

Region 1



Region 2



Region 3



Business Goals View

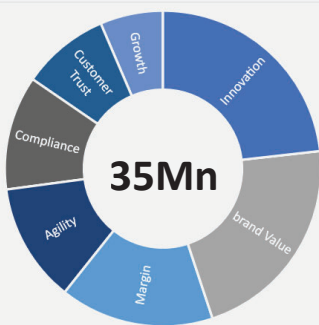
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Business Goals



Region Subsidiary LoB

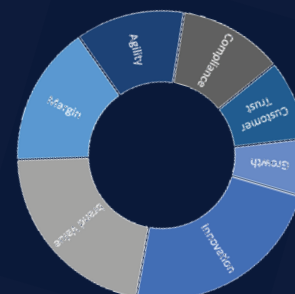
Region 1



Region 2



Region 3





Business Risks View

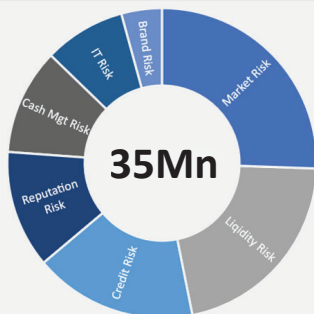
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Business Risks



Region

Subsidiary

LoB

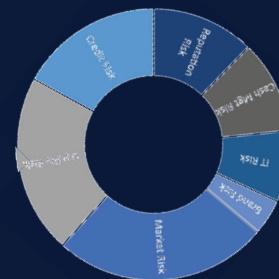
Region 1



Region 2



Region 3



Enterprise-wide Risk Heat Map

Executive

Management

Operations

Likewise, available for Sub and LoB

Risk Heat Map

Supplier

Program

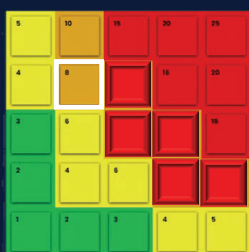


Region

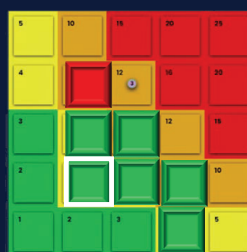
Subsidiary

LoB

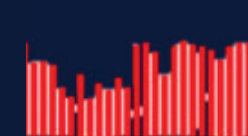
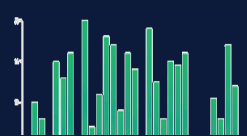
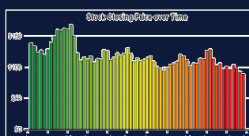
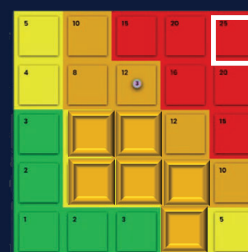
Region 1



Region 2



Region 3





NIST Maturity

Executive

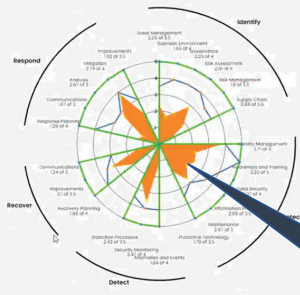
Management

Operations

Likewise, available for Sub and LoB

NIST Maturity Profile

Maturity of the Cyber Security Program



Region 1



Region 2



Region 3



Also show Double click on each data

Region

Subsidiary

LoB



Top 10 Enterprise-wide Risks (By Region)

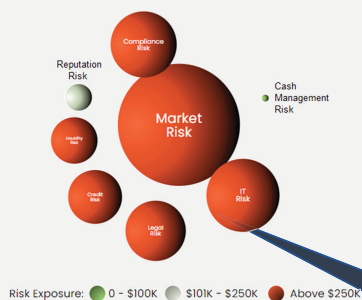
Executive

Management

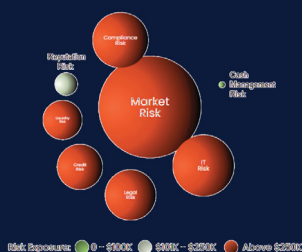
Operations

Likewise, available for Sub and LoB

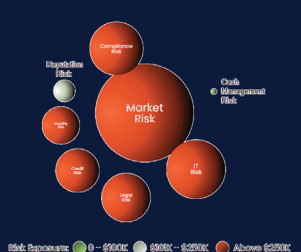
Top 10 Risks



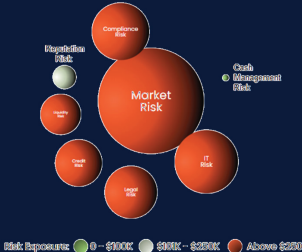
Region 1



Region 2



Region 3



Also show Double click on each data

Region

Subsidiary

LoB

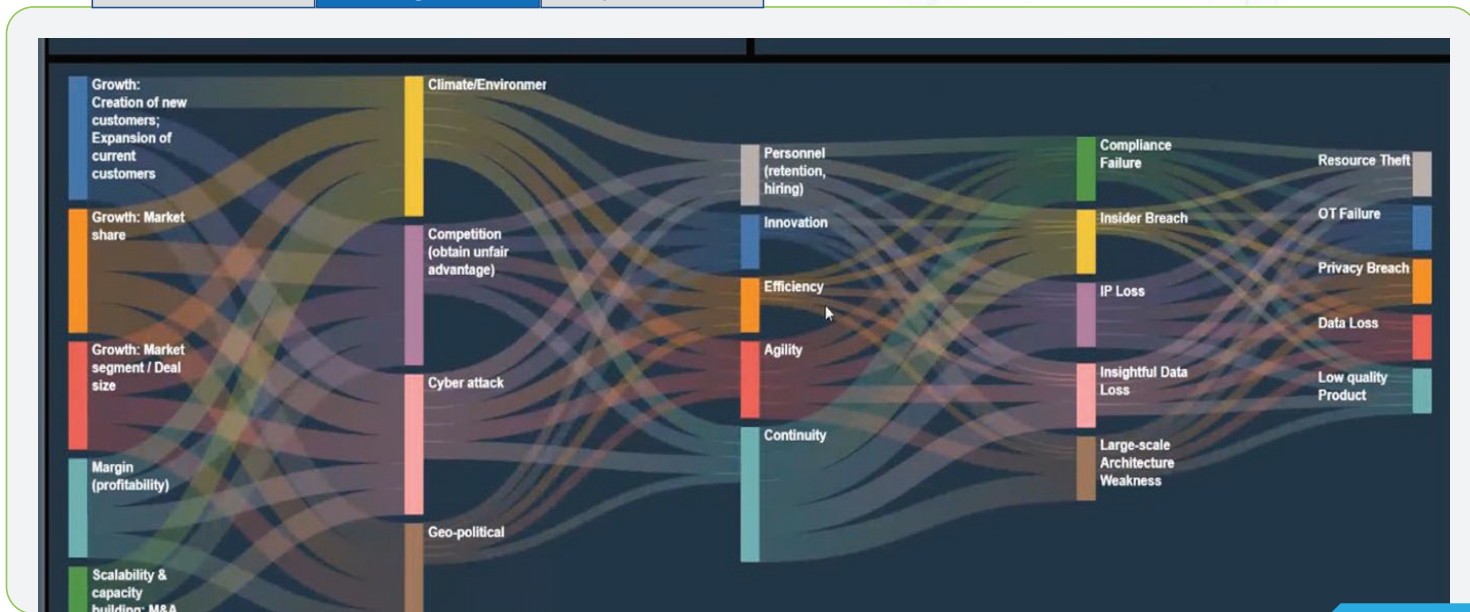


Enterprise-wide Risk - Impact Controls View

Executive

Management

Operations

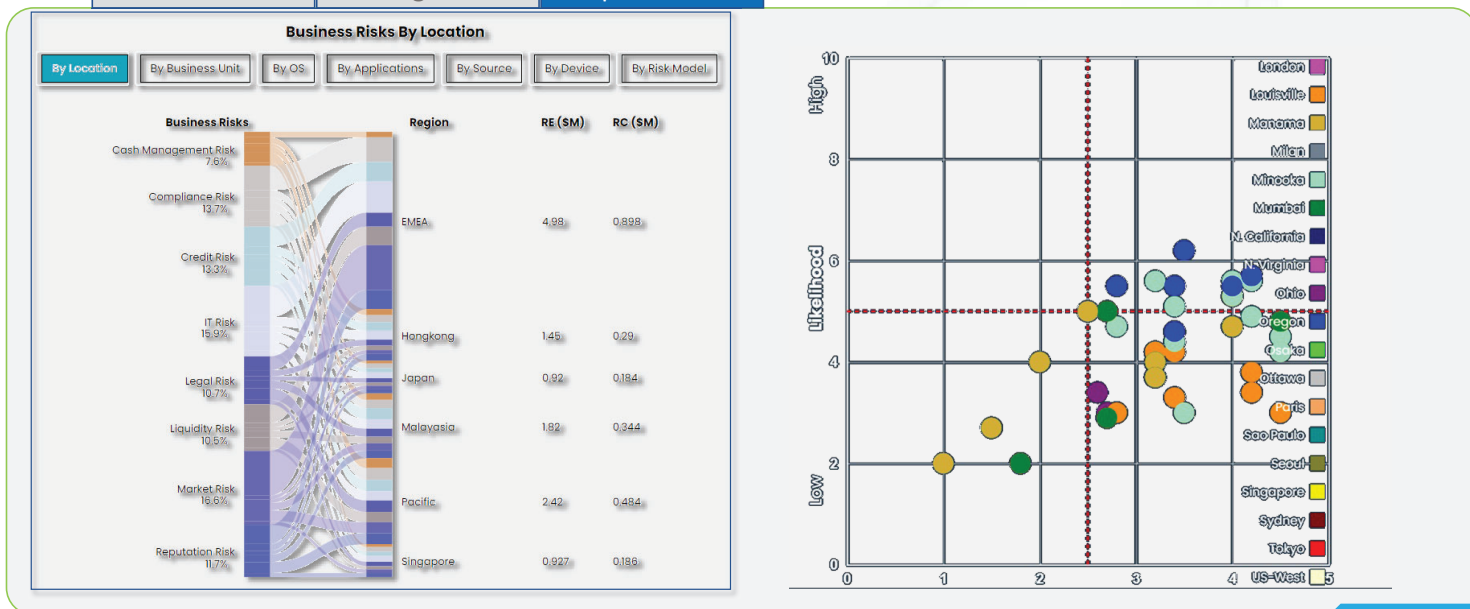


Operations Dashboard

Executive

Management

Operations





Closing Comments

AJ Sarkar

OptimEyes.AI Founder and CEO



OptimEyes.AI

Questions?

