

IN-PERSON CONFERENCE

2018 TECHNOLOGY FOR FINANCE LEADERS CONFERENCE

Tuesday, May 8, 2018

May 7, 2018 • Evening Cocktail and Networking Reception

Boston Sheraton Hotel • 39 Dalton Street • Boston, MA

*Review technology trends and share best practices with your colleagues.
Join your peers and gain insight into the technology innovations changing the way
finance operates today, and those likely to change how finance operates tomorrow.*

Whether it's the rapid advance of blockchain, or the persistent challenge of data integrity, financial executives need to grasp monumental changes happening with enterprise software and services. This single-day conference will give leaders the tools to leverage new technology while to run the financial suite efficiently and grow the bottom line.



FEATURED TOPICS

- The Future of Finance Talent
- Big Data
- Robotics
- Cloud
- Blockchain
- Technology Integration

For more details contact
FEI's Business Development Team.
partners@financialexecutives.org
973.765.1050

SPONSOR / EXHIBIT OPPORTUNITY

Tabletop Display

\$3,500

- Tabletop to showcase and distribute materials.
- Two complimentary registrations.
- Source code to distribute to clients encouraging event attendance at the discounted FEI member rate.
- Recognition on event promotions and signage.
- Pre- and post-event attendee lists for a one time direct mail use (*attendee name/title/company/address*).
- Recognition in post-event white paper for distribution to members.

Pre-Conference Networking Reception

\$5,000

- Exclusive sponsor / evening of Monday, May 7
- Tabletop display benefits.
- 2 minute speaking opportunity.

Lunch or Breakfast Sponsor

\$5,000

- Tabletop display benefits.
- 2 minute speaking opportunity.

Speaking Opportunity

\$15,000

- Tabletop display benefits.
- Dedicated speaking session from one of your subject matter experts on an approved topic.

COMPANY INFORMATION (Please Print)

Company

Address

City

State/Prov ZIP/Postal Code

Country

Name of Individual to Receive Exhibitor Information

Phone Fax

E-Mail

Cell Phone (for on-site contact)**PAYMENT INFORMATION** We also accept credit cards and checks. American Express® Discover® MasterCard® Visa®

Card Holder's Name (please print)

Credit Card # Expiration Date

The person signing this document expressly represents and warrants to FEI that he/she is authorized by Exhibitor to bind it to the rules and terms governing the Exhibit area. We have read the Event Rules and Regulations on the reverse side. Once signed, the contract will be legally binding. We understand that any change in the information in this contract must be made in writing. A non-refundable and non-transferable full payment of any item being reserved is required within 30 days of signing contract. Full payment is required immediately on any contract signed after April 16, 2018. Booth space will be subject to loss or reassignment for any payments not received by date indicated above. In addition, no refunds will be given on booth space or sponsorship cancellations.

Complete, sign and submit your contract to FEI's Business Development Staff via email, partners@financialexecutives.org or fax, 973.843.1241.

Authorized Signature Name (Please Print)

Title

Signature Date

2018 TECHNOLOGY FOR FINANCE LEADERS CONFERENCE

MAY 8, 2017

BOSTON SHERATON HOTEL
39 DALTON STREET
BOSTON, MA 02199**Tabletop Display** \$3,500**Pre-Conference Networking Reception**

Evening of May 7

 \$5,000**Breakfast Sponsor** \$5,000**Lunch Sponsor** \$5,000**Speaking Opportunity** \$15,000**Additional Conference Registrations** \$199**Add-Ons** FEI Daily Article \$3,500 FEI Daily Ad \$1,500**TOTAL** \$ _____

1. **Payment.** The booth and sponsorship costs agreed to on the front thereof are due within 30 days of signing this contract. Any contract entered into after April 16, 2018 agrees to submit a full payment upon signing.
2. **Management.** The word "Management" as used herein shall mean Financial Executives International (FEI) as specified in the contract, or its officers or committees or agents or employees or sponsors acting for it in the management of the Exposition.
3. **Eligible Exhibits.** Management has sole right to determine the eligibility of any company or product for inclusion in the Exposition.
4. **Contractor Services and Information.** Management has, in the best interest of the exhibitors, selected certain firms to serve as official contractors to provide various services to exhibitors. It is further agreed that the exhibitor will abide by and comply with rules and regulations concerning local unions having agreements with the exposition facility or with authorized contractors employed by Management. Complete information, instructions and schedule of prices regarding drayage, labor for erecting and dismantling, electrical work, furniture, cleaning, etc., will be included in the Exhibitor Service Manual.
5. **Booth Construction and Arrangement.** Exhibits shall be so arranged as not to obstruct the general view, or hide the exhibits of others. Plans for specially-built displays not in accordance with regulations are to be submitted to Management for approval in writing before construction is ordered. Complete information regarding booth height regulations will be included in the Exhibitor Service Manual.
6. **Decoration.** Management shall have full discretion and authority in the placing, arrangement, and appearance of all items displayed by exhibitor, and may require the replacing, rearrangement, or redecorating of any item or of any booth, and no liability shall attach to Management for costs that may devolve upon exhibitor thereby. Exhibitors building special background or side dividers must make certain that the surfaces of such dividers are finished in such a manner as not to be unsightly to exhibitors in adjoining booths. If such surfaces remain unfinished 3 hours prior to the opening of the Exposition, Management shall authorize the official decorator to effect the necessary finishing and exhibitor must pay all charges involved thereby.
7. **Installation & Display Removal.** It is explicitly agreed by the exhibitor that in the event the exhibitor fails to install its products in its exhibit space, or fails to pay the space rental at the time specified, Management shall have the right to take possession of said space and lease same or any part thereof to such parties and upon such terms and conditions as it may deem proper. No exhibitor shall have the right prior to closing of the exposition to pack or remove articles on exhibit without permission from and approval in writing from Management.
8. **Use of Exhibit Space.** Exhibitors agree not to assign or sublet any space allotted to them without written consent of Management or to display or advertise goods other than those manufactured or carried by them in the regular course of business.
9. **Restrictions.** Management reserves the right to restrict or remove exhibits which are objectionable because of noise, glaring or flashing lights, method of operation, or any other reason, and also to prohibit or evict any exhibit which, in the opinion of Management may detract from the general character of the Exposition. This reservation includes persons, things, conduct, printed matter or anything Management judges to be objectionable. Neon and other gas-based signs are prohibited. Flashing signs must be approved in advance, in writing, by Management. Exhibitor agrees to change the wording of any sign deemed by Management to be not in the best interest of the exposition. Sound amplifying devices may be operated only at levels not objectionable to adjoining exhibitors. Noisy or obstructive exhibits or activities producing objectionable noise or odors are prohibited. In the event of such restriction or eviction, Management is not liable for any refund of any amount paid hereunder. Demonstrations must be so located that crowds collected will be within the exhibitor's space and not blocking aisle or neighboring exhibits. The exhibitor agrees to grant Management the right to use photographs taken at the exposition in future promotion of the exhibit.
10. **Attendance.** Management shall have sole control over admission policies at all times.
11. **Exhibitor Activities.** Exhibitor agrees not to schedule or conduct any pre, during or post outside activity including, but not limited to, receptions, seminars, symposiums and hospitality suites that are in conflict with the official program of the Conference and Exposition, whether such activities are held at or away from the Hotel and/or Exposition Facility, except with written approval of Management. Distribution of advertising material and exhibitor publications of any sort shall be restricted to the exhibitor's booth.
12. **Responsibility.** If the exhibitor fails to comply in any respect with the terms of this agreement, Management shall have the right, without notice to the exhibitor, to offer said space to another exhibitor, or to use said space in any other manner, but this shall not be construed as affecting the responsibility of the exhibitor to pay the full amount specified by the contract.
13. **Compliance.** The exhibitor assumes all responsibility for compliance with all pertinent ordinances, regulations and codes of duly authorized local, state and federal governing bodies concerning fire, safety, and health, together with the rules and regulations of the operators and/or owners of the property wherein the exhibit is held. Federal, State and City laws must be strictly observed. Cloth decorations must be flameproof. Wiring must comply with fire department and underwriters' rules. Under no circumstances may the weight of any equipment or exhibit material exceed the hall's maximum floor load. Exhibitor accepts full and sole responsibility for any injury or damage to property or persons resulting from failure, knowingly or otherwise to distribute the load of his exhibit material in conformity with the maximum floor load specifications.
14. **Liability and Insurance.** Exhibitors shall indemnify and hold harmless Management, Anaheim Marriott and its servicing agents from all liability (damage or accident) which might ensue from any cause resulting from or connecting with transportation, placement, removal or display of exhibits. Exhibitors are urged to insure themselves against such risks of loss or liability. Boston Sheraton Hotel and Management cannot guarantee Exhibitors against loss by theft or otherwise. Exhibitors agree to protect, save and hold Boston Sheraton Hotel, Management and all agents and employees there of (hereinafter collectively called indemnities) forever harmless for any damages or charges imposed for violation of any law or ordinance, whether occasioned by the negligence of the Exhibitor or those holding under the Exhibitor, and further, exhibitor shall be fully responsible to pay for any and all damages to property owned by Boston Sheraton Hotel, its owners or managers which results from an act or omission of the Exhibitor. Exhibitors agree to defend, indemnify and hold harmless its owners, managers, officers or directors, agents, employees, subsidiaries and affiliates, from any damages or charges resulting from exhibitor's use of the property. Exhibitor's liability shall include all losses, costs, damages, or expenses arising from or out of or by reason of any accident or bodily injury or other occurrences to any person or persons, including the Exhibitor, its agents, employees, and business invitees which arise from or out of the Exhibitor's occupancy and use of the exhibition premise, Boston Sheraton Hotel or any part thereof.
15. **Cancellation or Termination of Exposition.** In the event that the premises or part thereof where the Exposition is to be held shall, in the sole determination of Management, become unfit or unavailable for occupancy, or shall be substantially interfered with, by reason of picketing, strike, embargo, injunction, act of war, act of God, fire or state of emergency declared by any government agency or by reason of any municipal state or federal law or regulation or by reason of any other occurrence beyond the control of Management, Management may cancel or terminate the exposition. In the event of such cancellation or termination, the exhibitor waives any and all claims the exhibitor might have against Management for damages or expenses and agrees to accept in complete settlement and discharge of all claims against Management the exhibitor's pro-rata share of the total amount paid by all exhibitors less all costs and expenses incurred by Management in connection with the Exposition including a reserve for future claims and expenses in connection therewith. In case Management shall for any reason other than stated in the previous paragraph determine to cancel or terminate the exposition, the exhibitor waives all claims the exhibitor might have against Management for damages or expenses and agrees to accept in complete satisfaction and discharge of all claims against Management a refund of all amounts paid by the exhibitor to Management in accordance with this agreement.
16. **Security.** Show Management will provide perimeter guard service during the hours the exhibit area is closed; however, the exhibitor is solely and fully responsible for their own exhibit material and booth contents, and should insure their exhibit against loss or damage from any cause whatsoever. All property of an Exhibitor is understood to remain in their care, custody and control in transit to or from within the confines of the exhibit hall. Exhibitors are encouraged to have guards or security and should insure their property at their own costs and expense.
17. **Cancellation.** In the event of a cancellation of exhibit space by Exhibitor, Show Management shall retain, as a cancellation fee, all amounts paid by the Exhibitor (and due from it) up to the time of cancellation pursuant to the billing and payment provisions on the front hereof. Cancellation fees cannot be applied toward exhibit space at other shows or advertisement. All cancellations must be in writing. Booth size reductions constitute a cancellation of contract, and all cancellation rules apply. In the event Exhibitor has no representation on the Show floor by the stated move in date, Show Management reserves the right to re-sell the exhibit space or to move another exhibitor into that space. Show Management shall not be liable for non-delivery of exhibit materials for any cause beyond its control, including without limitation, the facility in which the Show is to be held being damaged or destroyed, acts or regulations of any government authority, strikes or any act of God, or the postponement or cancellation of the Show for any reason. Show Management will, however, in the event of its not being able to hold the Show for any of these reasons, reimburse Exhibitor on a pro-rata basis on any amount paid, less any and all expenses incurred by Show Management, including but not limited to, rent, advertising, salaries, and operating costs.
18. **Amendment to Rules.** Management reserves the right to interpret, amend and enforce these regulations as it deems proper to assure the success of the exposition.
19. **Music Licensing.** FEI will not be obtaining ASCAP or BMI licensing for the event. Exhibitors may use either live or mechanical music, but it is their sole responsibility to obtain the appropriate music licensing as is required by ASCAP or BMI. Exhibitor shall in advance obtain all necessary licenses and/or permissions to perform said music and exhibitor shall, upon request of FEI, provide FEI with a copy of same.
20. **Americans With Disabilities Act.** Exhibitor assumes the position of "public accommodation" when they contract to exhibit in the Facility. Therefore, the Exhibitor must make their exhibit area accessible to the disabled without causing themselves undue "hardship." A copy of UBLIC LAW '01.336 [S. 993] AMERICANS WITH DISABILITIES ACT OF 1990 is available upon request from the Department of Justice.
21. **Responsibility Clause.** Exhibitor assumes responsibility and agrees to indemnify and defend Financial Executives International and Boston Sheraton Hotel and their respective employees and agents against any claims or expenses arising out of the use of exhibit premises. The exhibitor understands that neither Financial Executives International nor Boston Sheraton Hotel maintain insurance covering the Exhibitor's property and it is the sole responsibility of the Exhibitor to obtain such insurance.