

President News: Trivia



First five members to send [Sarah](#) the correct answers to the questions below will receive a free pass to our May 22 program, a fireside chat with OpenText CFO, Madhu Ranganathan.

See you soon,
Matt

- 1. Which company was just ruled in appeal to have violated Oracle's copyrights to Java?
 - a) Facebook
 - b) Google
 - c) Instagram
 - d) Amazon

- 2. Complete the missing component in the COSO Integrated Framework:
 - a) Control Environment
 - b) Risk Assessment
 - c) _____
 - d) Information and Communications
 - e) Monitoring Activities

- 3. Who played the widowed accountant in the movie, *Moonstruck*?
 - a) Cher
 - b) Debra Winger
 - c) Meg Ryan
 - d) Kathleen Turner

Please submit your responses no later than May 5th.

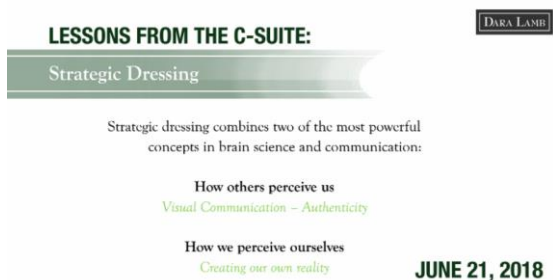
Upcoming Events



FEI New York City welcomes Madhu Ranganathan, EVP & CFO of OpenText, Canada's largest software company (NASDAQ: OTEX) for a fireside chat May 22 at the Union League Club in Manhattan.



Enjoy an evening with FEI members, sponsors and their guests! There will be food, cocktails and a live Podcast!



Dara's presentation on Strategic Dressing reveals what current brain science and behavioral research tells us about the lasting impact of image and how what we wear not only influences those around us, but can have a profound impact on ourselves; from increasing cognitive skills to helping achieve short and long term goals.

[View all Events](#)

Members on the Move



Linda Zukauckas has been named Deputy CFO

at American Express. Congratulations, Linda!

Career Corner

Why Your LinkedIn Headshot is So Important

Provided by Alyssa Gelbard

Your LinkedIn profile is a key part of your personal brand, whether you're networking to increase professional visibility or looking for a job. Networking on LinkedIn - and elsewhere - should be an ongoing activity, not only so you'll have a robust network when you need it, but also because it can drive business opportunities.

A good, professional-looking headshot is essential for increased visibility on LinkedIn (profiles with pictures get more 21X more views and 36X more messages than those without) and making a better impression on professional contacts and potential clients and employers. LinkedIn is a networking site, so people want to see who you are. Omitting a headshot makes it harder for someone to identify you online after meeting in person. Similarly, posting a poor headshot (e.g., cropped group shot, dated picture of you, selfie) is like making a poor introduction of yourself. Just as you want to put your best foot forward walking into a networking event, put your best face forward -- literally -- on LinkedIn. For headshot tips and other ways to improve your LinkedIn profile:

[10 LinkedIn Profile Mistakes You Must Fix Now](#)

[7 LinkedIn Tips A Lot Of People Really Don't Know About](#)

[8 Secrets Of Perfect LinkedIn Headshots](#)

[What Your LinkedIn Profile Should Look Like in 2018](#)

Sponsor Articles

First-Quarter Accounting and Financial Reporting Developments

Each quarter, Crowe professionals recap financial reporting developments from the FASB and the SEC.

Submitted by Crowe Horwath

Lease Changes and Ramifications

2019 will be a big year for the treatment and reporting of leases and the impacts to the lessee, lessor, and company at large are shaping up to be significant.

Submitted by Friedman Williams

Can you make your company more agile??

When faced with business challenges, the response is often that companies need to be more agile. But what does it mean and how do you increase agility?

Submitted by Grant Thornton

How the insurance industry hides and protects their bottom line

In economics lack of competition results in too high prices and shoddy product. The market forces that correct for those are missing.

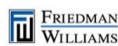
Submitted by Licata Risk



Pictures From Last Month



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